

UrbCon 2019

DRISHTIKON – Photography/Videography competition

"Photography, as a powerful medium of expression and communication, offers an infinite variety of perception, interpretation and execution."
- Ansel Adams

Drishtikon gives an opportunity to articulate your perspective through photography and videography skills on the theme 'Reimagining Sheher' by capturing **strategies and solutions** to build Sustainable, **H**abitable, **E**quitable, **H**appy, **E**fficient and **R**esilient Cities. These strategies and solutions can be identified under the following key themes:

- Energy Efficient Built Environment
- Sustainable Urban Transport System
- Integrated Waste Management
- Resilient Cities
- An innovative solution addressing an urban challenge that you may identify.

The guidelines of the competition are as follows:

1. The competition is open to all undergraduate and postgraduate students of engineering, architecture, planning and management institutions. Outstation candidates can also register and send in their entries.
2. All submissions must adhere to the theme of the Competition.
3. Submit 1 photograph or 1 video clip of maximum 2 minutes aligning with the above themes. All photos must be original photos personally taken within the year of 2019.
4. Registrations for the competition along with submission of the entry shall be free until 11th November 2019 (23:59 hrs). All registrations and submission of entries on 12th & 13th November 2019 would be paid (Rs. 100/- per entry).
5. The registration and submission of the photograph/video will be done through google form (find the link below).
6. Submission of the photograph must be in **JPEG format either in portrait or landscape layout, and not more than 5MB in size.**
7. Submission of the video must be in **mp4 format of 720p and not more than 20MB in size.**
8. Each photograph/video must be accompanied by a **description of maximum 150 words.**
9. Entries will be judged based on the following criteria: **(1) Clarity and relevance of the topic; (2) creativity; and (3) photographic quality of the photograph.**
10. Prize money shall be awarded to the top two entries.
11. Only **shortlisted candidates** will be **notified by email** one day prior to the event. They will be required to briefly explain the photograph/video and how it relates to the theme on the day of the event i.e. 16th November 2019. Each entrant will be given a maximum time of **2 minutes.**
12. **Submission will be closed on 13th November 2019 by 23:59 hrs.**
13. **Copyright:** By entering the competition, you retain copyright and remain the owner of your images and may also continue to use them in any manner you choose. You agree that the images you submit may be used in printed publications of TERI School of Advanced Studies, social media platforms, its websites, or in any other media, and may be copied and displayed in any country, provided that you are afforded appropriate attribution as the photographer.

All the very best!

In-case of any queries, contact:

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Via phone: Apurva Sethia – 06260283977; Anamika Yadav – 09415024249, Akanksha Dewan – 09711709594

For Registration Visit- <https://terisas.ac.in/urbcon/>

Session Organizers:

Akanksha Dewan

Apurva Sethia

Anamika Yadav