

<b>Course Title:</b> Sustainability Communication			
<b>Course code:</b> UES 108	<b>No. of credits:</b> 3	<b>L-T-P:</b> 25-20-0	<b>Learning hours:</b> 45
<b>L:</b> Lectures; <b>T:</b> Tutorials; <b>P:</b> Practical			
<b>Pre-requisite course code and title (if any):</b> None			
<b>Department:</b> Natural and Applied Sciences			
<b>Course coordinator:</b>		<b>Course instructor:</b>	
<b>Contact details:</b>			
<b>Course type:</b> Minor		<b>Course offered in:</b> Semester 2	
<b>Course description</b> <p>The course seeks to develop a basic understanding of sustainability communication. This course will familiarize students with how sustainability - a complex concept, can be effectively communicated to policymakers, opinion leaders, strategic groups, and the public. The course will help students develop a basic understanding of the communication tools and strategies used to influence different stakeholders in attaining sustainability. The case studies and success stories of effective sustainability communication will equip them with soft skills required to become professionals in sustainable development.</p>			
<b>Course objectives</b> <ul style="list-style-type: none"> <li>• To build an inter and trans-disciplinary perspective on understanding sustainability communication.</li> <li>• To empower students to critically analyze different approaches used for strategic communication for sustainable development.</li> <li>• To provide students with a general introduction to the application of sustainability communication.</li> </ul>			