

| | | | | |
|---|--|---------------------------|--|----------------------------|
| Course title: Major Project | | | | |
| Course code: PPM 102 | | No. of credits: 16 | L-T-P: 00-00-600* | Learning hours: 600 |
| Pre-requisite course code and title (if any): NA | | | | |
| Department: Department of Business & Sustainability | | | | |
| Course Coordinator: Major Project Coordinator | | | Course Instructor: Assigned supervisor(s) | |
| Contact details: email of assigned supervisors | | | | |
| Course type: Core | | | Course offered in: Semester IV | |
| Course description | | | | |
| <p>The course offers a practical learning approach, guided by real business-related problems. During the major project, a student should work as an intern at least for 15 weeks at the project location/corporate sector and gain on-job training. The primary focus of the project is to enable students to deal with business/industry-related problems through supervised self-learning approach. Based on the need of the interning organization, the students should work on specific thematic areas like finance, economics, sustainability, CSR, business, management, policy & regulations during the internship. The students should identify the problem(s), review literature, analyse data/information, derive inferences from the information and/or complete similar other tasks assigned by the host organizations. The students are expected to implement their classroom learning's, managerial skills for the preparation of the major project report.</p> | | | | |
| Course objectives | | | | |
| <ul style="list-style-type: none"> ▪ To develop the experience to work in corporate /industries as a team to meet the deadlines and targets; ▪ To train students to use analytical skills and knowledge for addressing problems/challenges in contemporary areas business, management and its sustainability; ▪ To impart skills and training relevant to the specific areas of business and management; ▪ To enable the students to execute independent research work and to solve real business-related problem. | | | | |
| Course contents | | | | |
| Module | Topic | L | T | P |
| 1 | <ul style="list-style-type: none"> • Broad problem identification on thematic area in consultation with the host industry/organization • Define overall aims and objective and relevant research questions and research objectives to be addressed | NA | NA | NA |
| 2 | <ul style="list-style-type: none"> • Define methodology to be followed and identify materials/tools to be used for achieving each objective • Systematic review of literature, internal or external reports etc. relevant on the specific problem and create benchmark | NA | NA | NA |
| 3 | <ul style="list-style-type: none"> • Data collection/ system design/modeling/field survey/experimental or other relevant work depending on the objectives • Analysis and interpretation of the findings/results/data | NA | NA | NA |

| | | | | |
|--|---|--|--|------------|
| | <ul style="list-style-type: none"> Developing overall conclusion based on inferences and findings and enlisting the limitations of the work. | | | |
| | Total | | | 600 |

Evaluation criteria

- Presentation and viva (30%)
- Dissertation (40%)
- Timeline adherence (10%) [Consisting of: joining report (1%), synopsis (1%), progress report-1,2 & 3 (1% each), feedback Final draft for presentation (2%), final dissertation (3%)]
- Feedback from the Host Organization/Supervisor (20%)

Learning outcomes

- Develop an understanding of problems/challenges in contemporary areas of business, management, finance and economics.
- To gain necessary skills through on-job training on various aspects such as problem identification, analyse data, report writing, team-work etc.
- To effectively communicate and demonstrate the learning through structured thesis/dissertation and oral presentation

Pedagogical approach

Self-learning; discussion with the supervisors; interaction with experts; field work etc.

Materials

Peer-reviewed journal articles
 Reputed conference proceedings
 Reports related to the specific project
 Learning materials provided by the host organization

Additional information (if any)

A detailed guideline along with important dates and format will be notified by the department, in advance, with other relevant details.

If there is any change in evaluation criteria/policy, it will be updated in the guideline every year.

Dissertation submission and schedule of presentation will be coordinated by Project coordinators.

- If plagiarism is detected using plagiarism checking software (e.g. Turnitin), it will be referred to the MPEC (comprising of supervisors and faculty members), which would take a decision and penalty to be imposed/disciplinary action to be taken. The guidelines for the MPEC are as follows:

| Levels of Plagiarism | Percentage of similarity | Maximum percentage marks to be deducted from dissertation/thesis |
|-----------------------------|---------------------------------|--|
| Level 3 | > 60% | Students' registration to the program stands cancelled |
| Level 2 | > 40% ≤ 60% | Student repeats the course next year |
| Level 1 | > 10% ≤ 40% | The student is required to resubmit the report after necessary changes within the deadline |
| Level 0 | ≤ 10% | 0% |

•The students scoring less than or equal to 50% (or $\leq 50\%$) overall marks in the evaluation would be considered to have failed in this course. Grading of the Major Project will be absolute in nature and would be done as per the following criteria:

| | |
|-----------------|----|
| > 90 | A+ |
| >80 & ≤ 90 | A |
| >70 & ≤ 80 | B+ |
| >60 & ≤ 70 | B |
| >50 & ≤ 60 | C+ |
| >45 & ≤ 50 | C |
| >40 & ≤ 45 | D |
| ≤ 40 | F |

Student responsibilities

Timeline adherence, Discipline; Research Ethics etc.

* The learning hour indicative only.

Prepared by: Montu Bose

Course Reviewers:

Prof. Pinaki Dasgupta, IMI Delhi

Dr. Santosh Pandey, Cofounder, Nihilent Technologies