

Course title: Business Ethics				
Course code: BSI 157	No. of credits 1	L-T-P distribution: 14-0-0	Learning hours: 14	
Pre-requisite course code and title (if any) : None				
Department: Department of Business Sustainability				
Course coordinator(s):		Course instructors(s):		
Contact details:				
Course type: Core		Course offered in: Semester 2		
Course description: This one credit course is designed for students of Infrastructure Management. The discussion will be based on the premise that the volume of construction is expected to grow exponentially worldwide in the next decade and will amount to \$15 trillion. This growth is expected to be concentrated in three countries: China, the US and India. In this context sustainable urbanization and ethics-based governance will be a major challenge in the infrastructure sector. Hence the course on Business Ethics will focus on the perspectives of managers who must formulate policies to address issues with ethical dimensions. The prime idea behind introducing this course is to infuse a basic ethical intuition amongst the next generation manager on issues such as well-being, rights, and justice while making them work through actual/simulated scenarios.				
Course objectives:				
<ul style="list-style-type: none"> ▪ To learn about interactions of any corporate organization with its environment and ethical issues ▪ To understand acceptable or unacceptable responsibilities of business organizations ▪ To evaluate managerial decision-making based on invariable ethical implications ▪ To integrate ethical principles as prime ingredients of business decisions. 				
Course content				
Module	Topic	L	T	P
1.	Course Introduction Pedagogy and evaluation pattern discussion followed by an ice-breaker session. This will include a class quiz.	2	0	0
2.	Corporate Social Responsibility Its evolution, the CSR models and social performance theories.	2	0	0
3.	Introduction to Business Ethics An appreciation of the various challenges businesses struggle with to be ethical. Basic ethical theory: Duty based Utilitarian	2	0	0
4.	Ethics of business culture Two conflicting set of morals; Morality in personal lives and morality in professional lives. (Case study)	2	0	0
5.	The Global Business Standards Codex (GBS Codex) These sessions will be based on Case Study discussions on the 8 principles that make up the GBS Codex. The case studies will attempt to analyze each of the aspects within the code of conduct. This will include: The Fiduciary Principle; The Property Principle; The Reliability Principle; The Transparency Principle; The Dignity Principle; The Fairness Principle; The Citizenship Principle; The Responsiveness Principle 4 case studies (finance, child labour, environment and health)	4	0	0
6.	The Environment Understand new trends in environmentalism, environment codes, the emerging role of interest groups and government codes.	2	0	0

	Total	14	0	0
Evaluation criteria				
	Test 1- Group Presentation	20%		
	Test 2-Case Analysis/Tutorials	20%		
	Test 3- Mid-Term examination	30%		
	Test 4- Major Exam	30%		
Learning Outcome:				
The course will encourage the students to reason out issues from multiple perspectives. Further it will:				
<ul style="list-style-type: none"> • exposethestudentstoaverseandimportantsetofethicssystem • increasethetheknowledgeandawarenessonethicsandethicalbehaviour • apply ethical systems to specific business problems 				
Pedagogical approach:				
Most of the classes will be mixed session comprising (a) a lecture that will introduce the topic (b) an interactive discussionofthegeneralconceptualmaterial(c) followedbyagroupquiz.Session5(CaseStudy presentations)will includeissuebasedcases to whichtheethical concepts would be applied.The class will be divided in groups and the groups will be asked to prepare a common case study and present it to the class.The other two groups will be asked to judge the presentations and score them.In Session5, study-group presentations will play an important role as it will allow the students to articulate their views of what is defensible and non-defensible in each case.				
Reading Materials:				
<i>Suggested Books:</i>				
1. <i>Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause:</i> By Philip Kotler & Nancy Lee, 2008				
2. <i>Corporate Ethics, Governance and Social Responsibility: Precepts and Practices,</i> By AC Fernanco, (Ed), 2009				
3. <i>Managing Corporate Citizenship and Sustainability in the Age of Globalization,</i> Andrew Crane and Dirk Matten, 2010				
<i>Additional Readings:</i>				
References and additional reading materials will be provided for each of the sessions during classes.				
Additional information (if any)				
Student responsibilities				
Attendance, feedback, discipline, class participation etc.				

Prepared by:

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Course reviewers:

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2. Dr Rjat Katharia, ICRIER