

# JAL-CHITRA

## “Water and Climate change”

- Everyone has a Role to Play!
- Water water everywhere, but not a drop to drink!
- *How climate change affects water?*



*Every picture itself says a story. Photography is an art of storytelling by combination of colours in a single frame. There is very much difference between how one sees a photo and perceives it.*

*If you think differently and your photo has a message or a story to tell, then make us think out-of-the-box and showcase your talent with your lens by participating in any of the categories that suit you. There are no restrictions on the number of categories you want to participate in!*

***Go for it lens-man !!!***

## ABOUT THEME

Attention Please!!

How climate change is affecting water as a precious resource. This can be best viewed by these strong focus lenses.

- ✚ Lens 1-Water conservation
- ✚ Lens 2-Water pollution
- ✚ Lens 3- Water and nature

You can choose as per your choice and show how your image sensitize people, about water as a source of life on earth. Go for it and make us visualise by any of the lenses.

Good luck!! .....But before you begin a brief description about the lenses which you would be using.

- ❖ **Water conservation-** *Everyone has a role to play - conserve for a better tomorrow. Today the demand for freshwater has increased so much that it would vanish before the fossil fuels. So, water conservation by its judicious use is our prime motive.*
- ❖ **Water pollution-** Pollution of any kind entering water is a big concern. It affects not only humans but our Mother Nature as such.
- ❖ **Water and Nature-** Nature and water are inter-dependent. In nature, everything works better with harmony and symphony. Hydrosphere works as a vital element in the biosphere as different types of biotic and abiotic components are dependent on water.

Hope this will help in choosing the best suitable lens for your image.

## **EVENT-**

- ✓ Participants must submit their pictures through an online short description of the picture on how it relates to the topic and on how it helps in spreading awareness to the people. (link will be shared on registered email ID)
- ✓ The description may be in the form of a word document, a pdf file, or a separate picture (preferably black and white).
- ✓ 10 entries will be shortlisted based on our judges' remarks. The shortlisted candidates will be notified by email and are required to be present on the day of the event.
- ✓ These shortlisted pictures will be uploaded on SWSH official Facebook page and on SWSH official Instagram page with citation.
- ✓ These 10 contestants will be called up on stage individually to present and talk about their work on the day of the event.
- ✓ Submission will be closed on 17<sup>th</sup> March 2020 2359hrs.
- ✓ All images will be uploaded on social media to count likes for evaluation from 18<sup>th</sup> March 2020 0000hrs to 19<sup>th</sup> hrs March 2020 2359hrs only.

## **EVALUATION CRITERIA-**

Two winners will be selected based on:

- ✓ Social media likes (20%)
- ✓ Your storyline (30%)
- ✓ Judges remarks (50%).

**Event organizer:** Sandipan Samanta, TERI School of Advanced Studies

**Good luck photographers!!**