



Minutes of Meeting: Board of Studies of Deptt. of Business and Sustainability

Date & Time: May 22, 2018 (2.00PM)

Venue : Seminar Hall

A meeting of Board of Studies of Deptt. of Business and Sustainability was held at 2.00 PM in the Seminar Hall on 22.5.2018. Following members were present:

1. Prof Madhu Vij
2. Prof. Shri Prakash
3. Prof. Manipadma Datta
4. Dr. Ritika Mahajan
5. Dr. Sapna A. Narula
6. Dr Montu Bose

Members absent with prior intimation

Dr. Rajat Kathuria

Prof. Vivek Suneja

Item No. 1: Restructuring of MBA (Business Sustainability)

Dr. Ritika Mahajan, programme co-ordinator presented stakeholder responses with respect to programme restructuring. She informed the house that in the current exercise, questionnaires were sent to 60 stakeholders (names suggested by faculty) and around 20 responses Alumni -3, Student-4, Academicians from International Universities – 2, Industry-4, National Academicians – 7). The results of the survey formed the basis of discussions with subject matter experts through a series of faculty meetings. Regular inputs from placement companies and students were also brought into

consideration. A revised programme structure prepared after these consultations was presented before members of Board of Studies and their input were sought. After deliberations, the members agreed to the following proposed changes in MBA (Business Sustainability) programme.

Existing	Proposed
Management Functions and Organisation Behaviour (4 credits)	Management Concepts and Principles (2 credits) Organisation Behaviour and Leadership (2 credits)
Marketing Management I (2 credits) Marketing Management II (2 credits)	Marketing Management (3 credits)
Community Relationship (2 credits)	Business, Ecosystems and Community (2 credits)
Sustainability Reporting and CSR (3 credits)	Sustainability Reporting (2 credits) CSR (2 credits)
one credit electives in emerging areas to be introduced	Social Entrepreneurship, Design Thinking and Social Marketing (1 credit each)
Infrastructure Policies, Reforms and Law; Contemporary Issues in Change Management, Production and Operations Management	To be discontinued
Legal Aspects of Business	Credits to be reduced to 2 from 3
MIS	Credits to be reduced to 2 from 3
Environment Economics	To be merged with Managerial Economics -II
Corporate Governance	To be changed from core to elective

The revised programme structure for MBA (Business Sustainability) as approved by Board of Studies is presented here below:

Course No.	Course title	Type	No. of credits	No. of lectures-tutorial-practical	Course coordinator
MPP 163	Principles and concepts of sustainability	Core	2	20-8-0	Dr Sapna A. Narula
PPM 157	Business ethics	Core	2	28-0-0	Dr Santosh Pande
PPM 163	Sustainability Reporting	Core	2	28-0-0	Dr Sapna A. Narula
PPM 145	Managerial economics - 1	Core	3	28-14-0	Dr Gopal K Sarangi
PPM 159	Marketing management	Core	3	28-0-0	Dr Debadeep De
PPM 181	Management concepts and principles	Core	2	24-4-0	Dr Ritika Mahajan
PPM 101	Business communications	Core	3	42-0-0	Dr Vinay Sharma
BSI 175	Statistical methods for management	Core	3	28-14-0	Dr Montu Bose
PPM 128	Corporate accounting and reporting	Core	3	28-14-0	Prof Manipadma Datta

Total 23

Semester 2					
Course No.	Course title	Type	Number of credits	No. of lectures-	Course coordinator

				tutorial- practical	
PPM 146	Legal aspect of business	Core	2	24-4-0	Prof Manipadma Datta
MPP 173	Qualitative research methods in management	Core	2	28-0-0	Dr Ritika Mahajan
PPM 107	Sustainable business strategy	Core	3	42-0-0	Dr Sapna A. Narula
PPM 142	Managerial economics - 2	Core	3	42-0-0	Dr Montu Bose
PPM 122	Corporate finance	Core	3	31-11-0	Prof Manipadma Datta
PPM 171	Management information system	Core	2	28-0-0	Dr Ashwani Kumar
PPM 174	Quantative methods in management - 2	Core	2	28-0-0	Dr Montu Bose
	Corporate Social Responsibility	Core	2	20-8-0	Dr. Sapna A. Narula
	Organization behaviour and leadership	Core	2	24-4-0	Dr. Ritika Mahajan

Total 21

Semester 3					
Course No.	Course title	Type	Number of credits	No. of lectures- tutorial- practical	Course coordinator

BSI 125	Accounting and finance for sustainability	Core	3	28-14-0	Prof Manipadma Datta
PPM 100	Minor Project	Core	6		Dr Ritika Mahajan
PPM 199	Entrepreneurship Development and Management	Core	2	28-0-0	Prof Jay Seelan
PPM 138	Supply chain management	Core	2	28-0-0	Mr Sanjeeva Shivesh
	Business, Ecosystem and Community	Core	2	28-0-0	Dr. Sapna A. Narula
		Total	15		
PPM 169	Corporate governance - challenges, evolution and future direction	Elective	2	28-0-0	Dr Santosh Pande
PPS 127	Sustainable consumption and production	Elective	2	24-4-0	Dr. Shaleen Singhal
MPE 175	Techniques of environmental valuation	Elective	4	39-17-0	Dr. Sukanya Das
PPM 125	Financial intermediaries, institutions and regulations	Elective	2	28-0-0	Prof Manipadma Datta
NRE 145	Integrated impact assessment	Elective	4	42-14-0	Prof Suresh Jain
PPM 123	Derivatives and risk management	Elective	2	28-0-0	Dr Rajiv Seth
PPM 191	International financial management	Elective	2	28-0-0	Dr Ritika Mahajan

PPM 109	Business to business marketing	Elective	2	28-0-0	Dr Sapna Narula
MEU 169	Urban Governance	Elective	4		
NRE 133	Environmental management system	Elective	4	42-14-0	Prof Suresh Jain
PPM 195	Brand management	Elective	2	28-0-0	Prof Sanjay Chandwani
PPM 126	Security analysis and portfolio management	Elective	2	28-0-0	Dr Swati Dhawan
PPM 104	Consumer behaviour	Elective	2	28-0-0	Mr Anil Gupta
MPD 129	Project design and management for sustainable development practice	Elective	4	42-8-12	Prof G Krishnamurthi
	Social Entrepreneurship	Elective	1	1-7-6	Dr Avijit Chakravarti
	Design Thinking and Innovation	Elective	1	6-8-0	Dr. Akash Sondhi
	Social Marketing	Elective	1	1-9-4	Dr. Debadeep De
Credits from Electives: 6					

Semester 4					
Course No.	Course title	Type	Number of credits	No. of lectures-tutorial-practical	Course coordinator
PPM 102	Major project	Core	14		Dr Montu Bose

Total: 79 credits

Item No. 2: Approval of new course outlines

The members approved the following course outlines

The MBA (Business & Sustainability) courses of Semester I, II & III were presented with the reviewers' comments and got approved by the Board with the following suggestions:

- Design Thinking and Innovation (One credit, elective)
- Social Entrepreneurship (One credit, elective)
- Social Marketing (One credit, elective)
- Corporate Social Responsibility (Two credit, core)
- Business, Ecosystem and Community (Two credit, core)
- Management Principles and Practices (Two credit, core)
- Organisation Behaviour and leadership (Two credit, core)
- Sustainable Health Financing (Three credit, elective)
- Advanced Logistics and Supply Chain (Two credit, elective)
- Sustainability Reporting (Two credits, core)

Following suggestions were made in the course outlines:

Course name: Design Thinking and Innovation The members felt that this is very timely to have this course a part of MBA curriculum. They suggested that this elective could also be offered to other students in the University especially M. Tech (REEM)

The members also suggested that name of the course should be changed to Design Thinking and Innovation. The members also suggested to add more reading material for the course.

Course name: Social Entrepreneurship

The members suggested for this course to be practically oriented. Right from the start of the first semester, the students should start with their innovative business idea and must refine it over the semesters. The members also felt that the course be reviewed by one more faculty

Course name: Social Marketing

The members suggested to make improvements in the course objectives and learning outcomes.

Course Name: Management Principles and Practices

The members asked to remove CSR content from this course as it is now a separate core course.

The instructor was asked to add more reading material.

Further, the members were of the opinion to have a common template for all the course outlines.

Item No 3: Modification in the structure of MBA (Infrastructure)

The members approved the following semester-wise programme structure of MBA

(infrastructure)

MBA Infrastructure (Programme Structure)

Semester 1					20 credits
Course No.	Course title	Type	Number of credits	No. of LTP	Course coordinator
Module 1 Basics of Infrastructure Business					
BSI 187	Introduction to Infrastructure Business	Core	2	16-12-0	Prof Shri Prakash
BSI 124	Economics of Infrastructure and Pricing Strategies	Core	2	28-0-0	Dr Montu Bose
BSI 127	Infrastructure project finance	Core	2	28-0-0	Mr Sanjeeva Shivesh
BSI 128	Corporate Accounting and Reporting	Core	2	28-0-0	Prof Manipadma Datta

BSI 126	Corporate Finance	Core	2	28-0-0	Prof Manipadma Datta
BSI 175	Statistical methods for management	Core	3	28-14-0	Dr Montu Bose

Module 2 Law & Policy Framework for Infrastructure Business

BSI 167	Legal & Regulatory aspects of infrastructure	Core	2	28-0-0	Dr M V Shiju
BSI 151	Business Laws and Infrastructure projects	Core	2	28-0-0	Dr Gaurav
BSI 141	Contracts Law and Management (negotiation, management and conflict resolution)	Core	2	28-0-0	Ms Rishika Singh
BSI 153	Environmental and Social Laws	Core	1	14-0-0	Dr M V Shiju

Semester 2

20 credits

Course No.	Course title	Type	Number of credits	No. of LTP	Course coordinator
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Module 1 Strategy and Risk

BSI 157	Business Ethics	Core	1	14-0-0	Dr Santosh Pande
BSI 183	Strategic planning	Core	2	28-0-0	Dr Sapna A. Narula
BSI 185	Risk analysis and Implementation Management	Core	3	42-0-0	Dr KK Jain
BSI 156	Project planning and management	Core	2	28-0-0	Dr Subodh Jain
BSI 181	Bidding System Management	Core	1	14-0-0	Dr Subodh Jain

Module 2 Operational aspects of Infrastructure

BSI 184	Quality Management	Core	2	28-0-0	Dr Rudra Rameshwar
BSI 171	Management information systems	Core	2	28-0-0	Dr Umesh Gulla
BSI 182	Infrastructure organization and HR	Core	3	42-0-0	Dr Ritika Mahajan
BSI 138	Logistics and supply chain management	Core	2	28-0-0	Prof Shri Prakash
BSI 122	Macroeconomic Environment	Core	3	42-0-0	Dr Montu Bose

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Semester 3		17 (core) + 6 (electives)			
Course No.	Course title	Type	Number of credits	No. of LTP	Course coordinator
BSI 102	Minor Project	Core	6		Dr Montu Bose
BSI 145	Integrated impact assessment	Core	3	28-14-0	Prof Suresh Jain
BSI 161	Public Private Partnership - Challenges and Opportunities	Core	2	28-0-0	Prof Shri Prakash
PPM 169	Corporate governance - challenges, evolution and future direction	Core	2	28-0-0	Dr Santosh Pande
BSI 132	Innovation and change management for infrastructure projects	Core	2	28-0-0	Dr Lovneesh Chanana
BSI 103	Strategic communication and stakeholder engagement	Core	2	28-0-0	Dr Vinay Sharma

-	Advanced Logistics and Supply Chain Management	Elective	2	24-4-4	Mr Sanjeeva Shivesh
BSI 125	Accounting and finance for sustainability	Elective	3	28-14-0	Prof Manipadma Datta
BSI 123	Financial intermediaries, institutions and markets	Elective	2	28-0-0	Prof Manipadma Datta
MEU 144	Sustainable Urban Transport	Elective	2	28-0-0	Ms Deepty Jain
PPM 199	Entrepreneurship Development and Management	Elective	2	28-0-0	Prof Jay Seelan
BSI 173	Urban water supply and waste management	Elective	2	28-0-0	Mr Anshuman
PPM 109	Business to business marketing	Elective	2	28-0-0	Dr Sapna A. Narula

Semester 4					14 credits
Course No.	Course title	Type	Number of credits	No. of LTP	Course coordinator
BSI 104	Major Project	Core	14		Dr Montu Bose

Total Credits: 75 credits

The members also deliberated on the pedagogy of MBA programme and also felt that elements of critical thinking are extremely important from the perspective of decision making skills of prospective managers in area of business sustainability. Even if a new course on critical thinking is not introduced, it should be important component of all the subjects.

The members also stressed on the need of business analytics and big data in the curriculum. It was decided that the students should be well versed with Excel, NVivo, SPSS and other softwares.

A handwritten signature in blue ink that reads "Ritika" with a horizontal line underneath it.

Dr Ritika Mahajan