

Course title: Community Relationship Management					
Course code: PPM 182	No. of credits: 2	L-T-P: 20-08-00	Learning hours: 28		
Pre-requisite course code and title (if any): NA					
Department: Business & Sustainability					
Course coordinator: Dr. Sapna A. Narula			Course instructors: Dr. Sapna A. Narula, Ms. Kanchi Kohli		
Course type: Core			Course offered in : 4 Semester		
Course description: This course will identify the various dimensions of the relationship of local communities with the natural resources, governance, social institutions. After this course the students will be in a position to understand the impacts of market economy on the livelihoods of the local communities. At the same time the students will be exposed to the various avenues for developing socially responsible business models.					
Course objectives: The main objective of the course is to make people aware about the local communities who are primarily dependent on the surrounding natural resources. In process it will explore the relationship between the status of the natural resources and the livelihoods of the local communities.					
Course contents					
Module	Topic	L	T	P	
1	Module 1: Status – Forests in India, Forest Types, Composition, Contribution , dependence of local communities, Forest Based Industries, Utilization of Non Timber Forest Products and eco-development	6			
2	Module 2: Institutions - Forest Rights Act, Biodiversity Act, Forest Policies, Joint Forest Management, Community and Social Forestry, Customary rights, Forest and Livelihoods.	6			
3	Module 3: Valuing natural resources and rights-Stakeholders Management - Case studies	4	2		
4	Module 4: Business Projects and its impact on Biodiversity, Biodiversity Accounting. Relocation and rehabilitation.	4	2		
5	Class Presentation		4		
	Total	20	8	0	

Evaluation criteria: The evaluation policy is to verify the level of sensitization of the students about the status and needs of the local communities in developing countries. For this purpose the assignments will be asked in form of a detailed concept note to addressing the conservation of natural resources, sustainable utilization of natural resources and development of livelihood options for the local communities. In addition a presentation will be asked from every student about the learning. Students are encouraged to conduct a field visit to suitable locations to understand various aspects of the course. The presentation and the concept note may be prepared based on the field visit and followed by the Field visit report. The final grade is obtained by averaging all the assignments (40% of weight) and the final exam (60% of weight).

Presentation : 40%
 Concept note : 40%
 Field visit report : 20%

Learning outcomes: At the end of the course the students will have exposure to the role and importance of local communities in process of conservation of natural resources, sustainable development and

developing livelihood options. It will have implications of developing the business plans benefiting the rural masses.

Pedagogical approach: The course largely relies on case study based approach to learning. The students are encouraged to debate and discuss on various aspects of community relationship management and come out with their own concept notes and give presentation on various facets of community relationships.

Materials: Suggested readings : 1)Ecology and Equity: The Use and Abuse of Nature in Contemporary India Author(s): Madhav Gadgil and Ramachandra Guha 2) Looking Back to Change Track (New) Editor: Divya Datt and Shilpa Nischal, Year:2010, TERI Press , Forest Policy & Law - Applied Forestry Series No 1 by S S Negi. Ecology and Environment by P D Sharma. Handbook of Forestry by L S Khanna.

Modules Status – Agro-ecological zones in India, Forest types and composition, floral diversity of India, dependence of local communities on forests and NTFPs and eco-development This module discusses the status of natural resources such as agro-ecological zones in India, the extent of dependence of the local communities on the natural resources. Limitations in addressing the dependence on the natural resources through programmes like eco-development in India. Diversion of local communities in illegal activities leading to the degradation of the natural resources.

Institutions - Forest Rights Act, Joint Forest Management, Policies, Customary rights in north eastern India, rural industries

This module will focus on discussing various institutional frameworks available in India to accommodate the perspective of the local communities along with the natural resources and livelihoods. It will also focus on the nature of rural industry, requirements and potential. Valuing natural resources and rights – Case studies This module will focus on the value of the natural resources based on the latest work such as The Economics of Ecology and Biodiversity (TEEB). It will emphasize the importance of the valuation of the natural resources. Relocation and rehabilitation: Whose costs and whose benefits? This module will focus on the process of relocation and rehabilitation of the local communities displaced from the natural resource rich areas for the purpose of development, creation of protected areas, etc. It evaluates the costs and benefits associated with the process.

Student responsibilities: Attendance, feedback, discipline: as per university rules.

Course reviewers: Dr. Yogesh Gokhale, Fellow, The Energy and Resources Institute Mr. P S Narayanan, Wipro Eco eye