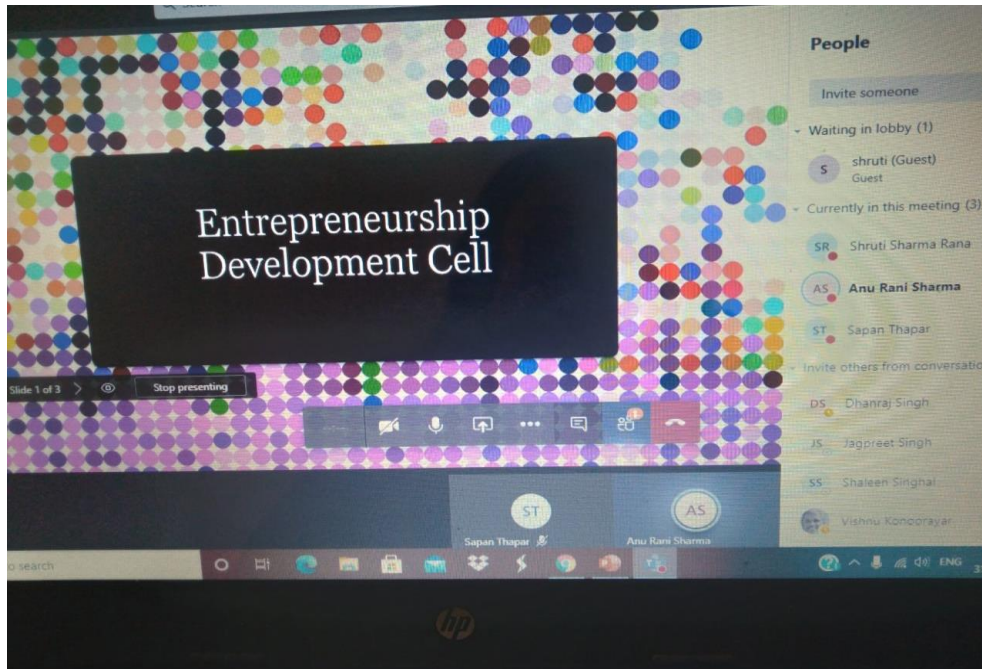


Minutes of Meeting

Entrepreneurship Development Cell, TSAS

December 31st, 2020

(through webinar)



Participants

- 1) Dr Sapan Thapar
- 2) Dr Anu Rani Sharma
- 3) Dr Shruti Sharma Rana

Discussion Points

- 1) The Convener updated EDC Members about the newly constituted and expanded EDC and its first meeting. The Convener-EDC apprised the committee Members on the planned activities to be organized during the semester.

- a. Inculcating Entrepreneurial skills by giving students as much insights into starting their own venture. Using sustainability as key USP. The program will cover aspects of making business plan, understanding start up policy and government incentives and making them aware of funding aspects.
 - b. Entrepreneurship talk series would be conducted once in two months featuring innovators and entrepreneurs sharing their business mantra.
 - c. Upstart as ambitious it sounds would be a tangible outcome could be pitch made by students to students. It can be an idea from a student or a group which can be crowdfunded by students. Over time this could be a prestigious event. Where students can see business from idea to implantation.
- 2) EDC Members expressed their views to encourage TSAS students towards entrepreneurial skill enhancement related activities, and suggested the following -
- a. Invigorate student members of the Eco club to collaborate with EDC student members and share their activities in their Newsletter.
 - b. Organize competition among students like “logo making” or “One Big Idea” to develop innovative ideas on relevant themes with suitable recognition / reward.
 - c. To make students to pursue an open elective subject such as “Design thinking “and “Entrepreneurship” which focusses on the entrepreneurial thinking to students who are interested.
- 3) The EDC Members also suggested the following
- a. Organize Logo Making competitions among TSAS students . Hold a Entrepreneurship talk in Feb and motivate them to pitch a Business Idea.
 - b. The students who are interested are further groomed and upskilled by industry mentors.
 - c. Encourage students to pursue their ideas/ ventures and showcase it by the End of the year. A panel of faculty will judge and give a prize to the best Business Plan.
- 4) Members suggested to harness the expertise/ experience of TSAS alumni towards delivering thematic seminars, conducting competitions to germinate new ideas as well as mentoring students to promote innovative ideas.

