



Greetings from TERI School of Advanced Studies (TERI SAS), New Delhi, India and National Institute of Securities Markets (NISM), Patalganga, Near Navi Mumbai.

The principle of sustainable development in economic and social organization aims to fulfil the needs of the current generation without compromising the availability of natural resources and ecosystem services for future generations. Business sustainability is an approach to create long-term stakeholder value which is based on the principle of sustainable development. Business strategies that implement this approach focus on ethical, social, environmental, cultural, and economic dimensions.

To promote research on the economics and business-related aspects of sustainability, TERI SAS and NISM are going to conduct 3rd International Conference on Business, Economics and Sustainable Development (ICBESD 2020) at NISM Patalganga.

#### **ABOUT TERI SAS**

TERI School of Advanced Studies, deemed to be a university by the University Grants Commission, India, is globally recognized for its holistic postgraduate and PhD programmes and cutting-edge scientific research on themes related to sustainable development. It was established as a trust by The Energy and Resources Institute (TERI) in 1998 with the purpose of providing academic learning programmes based on its research on issues of energy, environment and sustainability. TERI SAS is committed to the creation and dissemination of knowledge for sustainable development, holistic approaches to problem solving, environmental protection and social justice, and constructive engagement in deliberative processes.

#### **ABOUT NISM**

The National Institute of Securities Markets (NISM) is a public trust established in 2006 by the Securities and Exchange Board of India (SEBI), the regulator of the securities markets in India. The institute carries out a wide range of capacity building activities at various levels aimed at enhancing the quality standards and increase participation in the securities markets. At NISM, School of Corporate Governance (SCG) is working towards training market participants and doing research in the area of corporate governance, corporate social responsibility and business responsible reporting.

## **ABOUT THE CONFERENCE**

The previous two editions of ICBESD organized in 2018 and 2019 witnessed enthusiastic participation from India and across the globe. More than 120 research papers were presented over two days in each edition by faculty, students and Industry representatives from home and countries like UK, USA, Mexico, Canada, Spain, Italy, Kuwait, Bangladesh, Bahrain, Malaysia, and Nigeria among others. A selection of papers presented in the conference are forthcoming in special issues of International Journal of Management Practice and International Journal of Comparative Management.

TERI SAS and NISM are pleased to announce the 3rd International Conference on Business, Economics and Sustainable Development (ICBESD 2020), on March 02-03, 2020. The theme of this edition is Environmental, Social and Corporate Governance (ESG) for sustainability.

Kindly block your dates for ICBESD-2020 and submit your abstract/ paper through the link given on our website. The relevant information is given below.

#### **CALL FOR PAPERS**

We invite original research papers and case studies on the broad theme of "Environmental, Social and Corporate Governance for Sustainability". Some thematic areas are listed below for indicative purposes and these are by no means exclusive.

## **Topics:**

- Environmental, Social and Governance (ESG) issues and Sustainable Development
- Business Ethics
- Business Sustainability
- Corporate Governance
- Corporate Social Responsibility (CSR)
- Sustainable Investment
- · Corporate Reporting
- Sustainability Reporting
- Integrated Reporting
- Green and Sustainable Portfolios
- Social Entrepreneurship
- · Banking and Financial Inclusion
- Micro Finance
- Banking System and Sustainable Development
- Transformation in Taxation System
- Universal Basic Income (UBC)
- Universal Health Coverage (UHC)

- Social Capital
- Skill Development and Demographic Dividend
- Economics of Sustainable Development
- New and Renewable Energy
- Circular Economy
- Innovations in Financial Instruments for Sustainable Development
- Green Bonds
- Social Impact Bonds
- SDG 2030: Issues and Challenges
- Climate Finance
- Climate Change
- Financing sustainable development goals (SDGs)
- Accounting and Finance for Sustainable
- Development
- Politics of Sustainable Development
- Sustainable Business Leadership
- Sustainable Business Strategies
- Green Supply Chain Management

The list is inclusive; papers from any relevant area is welcome.

## **REGISTRATION**

Registration fee includes conference kit, tea/coffee, lunch on two days of the conference, and conference dinner on March 02, 2020. Accommodation is available on first-come-first-served basis for out-station delegates as per the online registration details. Registration will start on January 28, 2020 by link provided on the conference website.

Participants	Early Bird: On/before Feb 10, 2020	After Feb 10, 2020	On Spot
Indian Research Scholars and Students	INR 1000	INR 1500	INR 2000
Alumni of TERI SAS & NISM	INR 500	INR 1000	INR 1500
Teaching Professionals	INR 2000	INR 2500	INR 3000
Sponsored Delegates and Industry Representatives	INR 5000	INR 6000	INR 7500
Foreign/International Students	USD 50	USD 75	USD 100
Participants from SAARC countries	USD 75	USD 100	USD 125
International Participants (excluding SAARC countries)	USD 100	USD 125	USD 150

## **IMPORTANT DATES**

January 14, 2020	Last Date for Submission of Abstract
January 27, 2020	Confirmation of acceptance of Abstract
February 10, 2020	Last Date for Submission of Full Paper

January 28, 2020	Early Bird Registration Begins
February 10, 2020	Early Bird Registration Ends

February 24, 2020	Registration Ends
March 02-03, 2020	Conference

## **GUIDELINES FOR SUBMISSION**

#### **Abstract Submission**

Please submit an abstract of your paper/ case study in maximum 500 words (excluding references) clearly explaining the objectives, methodology and findings using the link. Please indicate a track for your paper while submitting the abstract.

Title of the paper and authors' full names with affiliation should also be clearly mentioned. Main references should not exceed 5. For referencing style, please refer the "Formatting Instructions" section.

Every abstract accepted shall be allowed to be presented at the main conference provided the author concerned and in case of joint-papers at least one of the co-authors, as the case may be, gets registered.

Presentation Certificates would be provided only to the presenter of the paper (not the other co-authors); however, rest of the registered participants would get a Participation Certificate.

All participants have to register to attend the conference.

#### **Full Paper Submission**

Authors who are interested in having their papers published in the edited volume need to send their full papers following strictly the Formatting Instructions.

There should be a declaration clearly stating that the paper has not been published/ sent for publication/ accepted for publication anywhere. The paper should be in English, not exceeding 8000 words, with an abstract of 250 words, and 5 keywords.

Cover page should include title, authors' names, affiliating institutions, and contact details (email as well as postal address). Plagiarism of any kind will lead to the rejection of paper. Copyrighted materials, including those taken from any website, should be clearly identified, and the copyright holder's explicit permission to reproduce it must be submitted separately. No changes will be allowed in the paper title, abstract and authorship after submission.

#### **Formatting Instructions**

Use 12 point Times New Roman (TNR) font and 1.5 spacing in MS Word format/pdf. References may be single spaced.

For figures, graphs, tables, appendices, and references, follow either the American Psychological Association (APA) or HARVARD guidelines.

APA: www.waikato.ac.nz/\_\_data/assets/pdf\_file/0014/236120/apa-quick-guide.pdf HARVARD:www.ntpu.edu.tw/ipug/files/req/HARVARD%20Refe ence%20Style%20Guide.pdf

#### **Publications**

Selected papers (subject to a peer-review) will be published in an international journal and an edited book with ISBN number by a renowned publishing house.

#### **Conference Highlights**

- •Plenary sessions by renowned academicians, researchers and industry leaders.
- •Feedback on research work by renowned sustainability researchers.
- •There are 2 Best Research Paper Awards out of all submissions and 1 additional Award for doctoral students.
- Opportunity for publication in an edited book by a leading publishing house without any publication fee.

## **ORGANIZING COMMITTEE**

#### **Chief Patron**

**Dr. Shailesh Nayak** Chancellor, TERI SAS

#### **Conference Chairs**

Dr. Manipadma Datta

Vice Chancellor, TERI SAS

Director

NISM

#### **Conference Co-chairs**

Dr. V. R. Narasimhan

Dean, SCG, NISM

Dr. Latha Chari

Professor, NISM

#### **Conference Secretaries**

Dr. Montu Bose

Asst. Professor, TERI SAS

Dr. Soumendu Sarkar

Asst. Professor, TERI SAS

Mr. Meraj Inamdar

Lecturer, NISM

#### **Technical Committee**

Dr. Seema Sangita (Convener)

Asst. Professor, TERI SAS

Mr. M. Krishnamoorthy

Member of Faculty, NISM

Dr. Shweta Bapat

HOD, Kaveri College, Pune (External expert)

# **FOR QUERIES**

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# OFFICE FOR THE CONFERENCE

**ICBESD Office** 

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# VENUE OF THE CONFERENCE

National Institute of Securities Markets (NISM)

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NISM Campus, Patalganga 18km from Panvel (Navi Mumbai)



## **NATIONAL INSTITUTE OF SECURITIES MARKETS**

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