

MANAGEMENT DEVELOPMENT PROGRAM

ESG Strategy for Business Sustainability and Growth (Rethink-Reload-Restart)



TERI School of Advance Studies, Vasant Kunj, New Delhi.

Knowledge for Sustainable Development. (Deemed to be University under Section 3 of the UGC Act)

Accredited by NAAC.

Proposed Agenda:

S.No.	Module	Inclusion
1	Context Setting	Welcome
		Ice breaking with the participants.
		Expectation Setting.
2	Introduction	Introduction to Core concepts of ESG.
		How to discern which ESG pathways matter for you and your stakeholders.
3	Understand Where You Are.	Strategy Canvas - Mapping your Opportunities (STAR method)
		Materiality Assessment for ESG Strategy
		ESG Standards and Framework
4	Getting Started.	ESG Data and Reporting
		Social Performance in ESG
		Extended Producer Responsibility, Product Stewardship, and the Circular Economy
		Sustainable Business Models
5	Implement	ESG Strategy Implementation and Value creation
6	Control	Strategic Impact Assessment