MBA (Business Sustainability)

Pedagogy

The pedagogy followed here consists of classroom lectures, field visits, term papers, assignments, tutorials, role plays, a large number of guest lectures, seminars, and discussion forums. In particular, case studies on sustainability issues are used.

Eligibility

- 1. Bachelor's degree in any discipline with English at 10+2 level
- 2. The candidate will be shortlisted based on CAT/MAT/GMAT/CMAT/XAT scores. Candidates who have not appeared for the above exams can take the TERI SAS common entrance test.
- 3. Candidates with more than 2 years of relevant work experience may be exempted from requirement (2) above depending on the discretion of the selection committee.

Selection Process

Selection from shorlisted candidates will be on the basis of group discussions and interviews conducted by the University at New Delhi.

Sponsored Candidates

Candidates working in the industry/government/regulatory bodies/research/academic institutions/ donor/consultant organizations are encouraged to apply for the full-time MBA. All those who satisfy the minimum qualifications may be admitted to the programme on the basis of an interview. These candidates are required to submit, at the time of interview, a sponsorship certificate from their employer on a proper letterhead, stating that for the period of his/her study at the University, the candidate will be treated as on duty and that he/she will be fully relieved for the period of study for pursuing his/her studies.

Placements

The university has a dedicated placement cell, which is in constant touch with the industry and keeps students informed about the requirements and developments in different sectors regarding the available career opportunities. It facilitates that students are able to get appropriate career opportunities. Our students are already working in leading public sector and private sector organizations like:

HPCLONGCOil India

India Energy ExchangeInfosvsIPSOS

• IOCL • L&T • Wipro • CLAWS

Department of Business and Sustainability

Sustainability issues are fast becoming the focal point of core business strategies worldwide driven by the demands of the stakeholders. The market has also started transforming and aligning to the concerns of sustainability. Recognizing this, the Department of Business and Sustainability was created in 2012 and committed itself to the cause of continued teaching, research and training in sustainability for business. The department is interdisciplinary in its approach with courses focused on three fulcrums of sustainability – social, economic and environmental.

About TERI School of Advanced Studies

Academic programmes at the TERI SAS are focused around the challenges of providing the rising global population with a limited and degraded natural resource base. In moving towards sustainability, the implicit understanding is that there is no panacea or straight road, with recognized and established methodologies, tools or specializations leading to such development. The solutions therefore do not lie in a specific subject discipline, but must be appropriate and relevant to the context or the practical problem being addressed. Developing such an understanding among its students is best achieved through exposure to a variety of subjects, tools, and methodologies offered in interdisciplinary mode. This has been the guiding philosophy behind the programmes offered by the TERI SAS and is practised by building a theoretical understanding in courses covering a variety of traditional disciplines, such as ecology, natural and social sciences, governance, policy, law, and engineering.

Over a period of two years, students converge upon a few areas of focus based upon their interest, having been exposed to a new way of thinking that looks at problems not from the lens of a subject specialist, but from the perspective of one who recognizes the complex linkages between man and his environment.

Apart from doctoral research, the TERI SAS offers MSc degree programmes in Environmental Studies and Resource Management, Environmental and Resource Economics, Geoinformatics, Water Science and Governance, Climate Science and Policy, and Plant Biotechnology; MBA programmes in Infrastructure and in Business Sustainability; MTech programmes in Renewable Energy Engineering and Management, Water Science and Governance and Urban Development and Management; and LL.M. programmes in Environment & Natural Resources Law and in Infrastructure & Business Law.

The University offers two MA programmes, one in Public Policy and Sustainable Development, and the other in Sustainable Development Practice. The TERI SAS is one of a select group of 22 institutions chosen worldwide by the MacArthur Foundation, USA, to run the Sustainable Development Practice programme. The University uses modern pedagogical tools, richly supplemented by field visits, live industry projects, and hands-on applications. It provides the very best in equipment and instruments, which includes state-of-the-art computer facilities, well-equipped laboratories, video-conferencing facilities, and access to South Asia's most comprehensive library on energy and environment.

TERI SAS has established excellent partnerships and collaborative arrangements with a number of institutions overseas, including Yale University, USA; The Freie University of Germany; Utrecht University, The Netherlands; North Carolina State University, USA; and University of Technology, Australia.

For further information, please contact

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MBA BUSINESS SUSTAINABILITY



Programme



Of late there has been a growing realization that India should emerge as an economy driven by knowledge. Given the rapid progress that intellectual enterprises are making worldwide, higher education must benefit from a continuous accretion of knowledge through research. This is what TERI SAS is attempting to do through all its programmes, for the benefit of not only Indian citizens but people from other countries as well who would pass through the portals of this institution. This University offers education supported by rigorous research.

MBA (Business Sustainability)

Businesses across the globe are realizing the importance of integrating sustainability into business practices. It is evident that the future lies with those companies that integrate sustainability into their business practices.

The MBA (Business Sustainability) intended for both, fresh graduates and mid-career professionals, is an effort to align leadership in both industry and the government to current contexts. In doing so, this programme seeks to enhance the scope and knowledge body of management education in India by imparting conventional management skills to students as also by helping them develop new perspectives related to the integration of sustainable and ethical practices into management education. This is not just an MBA programme; it's an MBA plus programme that combines conventional MBA curriculum with new sustainability challenges that have direct impact on a firm's future performance, financial and otherwise. The programme also leverages The Energy and Resources Institute's (TERI) knowledge capital in sustainable development to deepen the social and ethical consciousness of management education in India. The graduates of this programme will become competent business leaders with a holistic and long-term perspective for a world that demands new skills and attitude.



During the course, students get an experience of an industry competent curriculum which aims at helping businesses to bridge the gap. The courses, such as Principles and Concepts of Sustainability, Climate Change and Development, Sustainability Reporting and CSR, Sustainable Business Strategy, Business, and Society and Environmental Economics help students recognize the need, challenges, and ways to approach long-term viability of businesses through management

and optimization of resources without compromising on profitability and competitiveness.

The programme extends to two years (spread over four semesters) including a minor and major research project. The first year of the programme builds a foundation in traditional areas like general management, marketing, finance, and organizational behaviour. The second year allows students to choose from a variety of electives to specialize in different management areas like finance, marketing and sustainability.

Programme Outline

| Year | Courses | Credits | Duration* | | | |
|--------------------------|--|---------|---|--|--|--|
| First Year | | | | | | |
| 1st Semester | 9 Core Courses | 23 | 15 Weeks | | | |
| 2 nd Semester | 9 Core Courses | 21 | 15 Weeks | | | |
| Summer Semester | Minor Project | 6 | 6 Weeks at Project Location | | | |
| Second Year | | | | | | |
| 3 rd Semester | 4 Core Courses + 3 Elective Courses | 15 | 15 Weeks | | | |
| 4 th Semester | Major Project | 14 | 15 Weeks at the Location of the Project | | | |

| Year/ Semester | Course Title | Туре | Credits |
|--------------------------|---|------|---------|
| 1 st Year | | | |
| 1 st Semester | Total Credits | | 23 |
| | Principles And Concepts of Sustainability | Core | 2 |
| | Business Ethics | Core | 2 |
| | Sustainability Reporting | Core | 2 |
| | Managerial Economics | Core | 3 |
| | Marketing Management | Core | 3 |
| | Fundamentals of Management | Core | 2 |
| | Business Communication | Core | 3 |
| | Statistical Methods for Management | Core | 3 |
| | Corporate Accounting and Reporting | Core | 3 |

| Year/ Semester | Course Title | Туре | Credits |
|--------------------------|--|----------|---------|
| 2 nd Semester | Total Credits | | 21 |
| | Legal Aspects of Business | Core | 2 |
| | Qualitative Research Methods in Management | Core | 2 |
| | Strategies for Sustainable Business | Core | 3 |
| | Macroeconomic Environment | Core | 3 |
| | Corporate Finance | Core | 3 |
| | Management Information System | Core | 2 |
| | Advanced Statistical Methods for Management | Core | 2 |
| | Corporate Social Responsibility | Core | 2 |
| | Organisational Behavior and Leadership | Core | 2 |
| 2 nd year | | | |
| 3 rd Semester | | | 21 |
| | Total Credits | | (15+6) |
| | Accounting and Finance for Sustainability | Core | 3 |
| | Minor Project | Core | 6 |
| | Entrepreneurship | Core | 2 |
| | Supply Chain Management | Core | 2 |
| | Business, Natural Ecosystems and Community | Core | 2 |
| | Health Finance | Elective | 3 |
| | Corporate Governance | Elective | 2 |
| | Sustainable Consumption and Production | Elective | 2 |
| | Techniques of Environmental Valuation | Elective | 4 |
| | Financial Intermediaries, Institutions And Regulations | Elective | 2 |
| | Integrated Impact Assessment | Elective | 4 |
| | Derivatives and Risk Management | Elective | 2 |
| | International Financial Management | Elective | 2 |
| | Business to Business Marketing | Elective | 2 |
| | Urban Governance | Elective | 4 |
| | Environmental Management System | Elective | 4 |
| | Brand Management | Elective | 2 |
| | Security Analysis and Portfolio Management | Elective | 2 |
| | Production and Operations Management | Elective | 3 |
| | Consumer Behaviour | Elective | 2 |
| | Project Design and Management for Sustainable Development Practice | Elective | 4 |
| | Social Entrepreneurship | Elective | 2 |
| | Design Thinking | Elective | 2 |
| 4 th Semester | Major Project | Core | 14 |



