

Department of Policy and Management Studies

launches programme in

BBA Honours / Honours with Research

from the forthcoming academic session, starting August 2023

BBA (Honours / Honours with Research) has been designed in accordance with the National Education Policy (NEP) 2020 and the recent guidelines issued by the University Grants Commission with in-built options of Multiple Entry and Multiple Exit mapped with employability opportunities.

Eligibility

Senior Secondary School Examination (12th Grade: 10+2) Certificate or equivalent in any discipline from a recognized Board of Education with at least 50% marks in aggregate. There is no upper age bar.

Admission Criteria

Admission shall be on the basis of Group Discussion (GD) followed by an Interview. The candidates shall be called for GD and Interview on the basis of marks secured in 10+2 or equivalent examination in aggregate of best of three subjects and one language. The merit list shall be prepared based on combined marks in group discussion and interview.

Degree in BBA

- The programme is designed to impart a comprehensive knowledge and understanding of business administration and management. This programme not only offers a wide range of core managerial and administration-related subjects but also an option to do minor specialization in areas such as economics, data science and environmental science. A combination of various domains would equip the graduates to explore diverse career opportunities. Further, beyond general management, the programme offers four core specializations in select disciplines of human resources management, finance, operations management, marketing management, and sustainability management. TERI-SAS being a pioneer in sustainability education with a key focus on areas related to climate change, climate financing, ESG strategies, energy and water management, economics and policies for a sustainable future and lifestyle for the environment, provides unique opportunities to its students to interact and engage with faculty and industry leaders in developing further skills in these futuristic domains. The students have the option for applying for the existing MBA (Sustainability Management) offered by the department after completing three-year undergraduate degree.

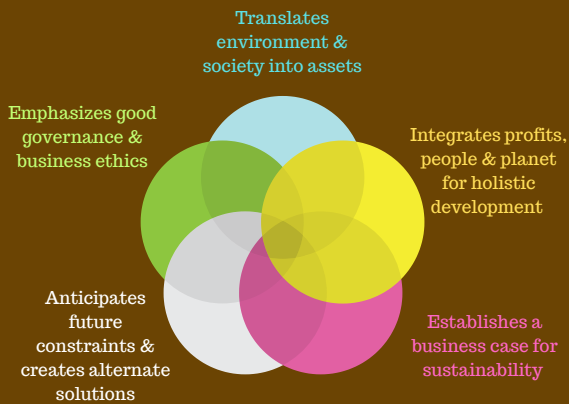
Programme Structure (with entry and exit options)

	Sem	Credits	Vocational Course	Total Credits	Exit Option
1st Year	Sem1	22	4	22+24+4=50	Exit with UG Certificate
	Sem2	24			
	Sem3	22			
2nd Year	Sem4	20	4	46+42+4=92	Exit with UG Diploma
	Sem5	20			
3rd Year	Sem6	20	4	88+40+4=132	Exit with 3-year BBA Degree
	Sem7	21			
4th Year	Sem8	24		46+42+40+45=173	BBA Honours Degree

Salient Features of the Programme

- BBA with Single Major in HR/Finance/Marketing/Operations/Sustainability .
- Minor Specialization available in Data Science/Eco/Environmental Science.
- Excellent Placement opportunities.
- Opportunity for Summer Internships and Live projects in Corporates and Research Organizations.
- Expert Faculty and Excellent Infrastructure in Vasant Kunj, New Delhi.
- Entry /Exit option after every year.

Uniqueness of BBA Hons/ Hons with research(FYUP)



Career Prospects

Upon successful completion of the program, students are offered a wide range of career opportunities.



About TERI School of Advanced Studies (TERI SAS)

Academic programmes at the TERI SAS are focused around the challenges of providing for a rising global population with a limited and degraded natural resource base. In moving towards sustainability, the implicit understanding is that there is no panacea or straight road, with recognized and established methodologies, tools or specializations leading to such development. The solutions therefore do not lie in a specific subject discipline, but must be appropriate and relevant to the context or the practical problem being addressed. Developing such an understanding among its students is best achieved through exposure to a variety of subjects, tools, and methodologies offered in interdisciplinary mode. This has been the guiding philosophy behind the programmes offered by the TERI SAS and is practised by building a theoretical understanding in courses covering a variety of traditional disciplines, such as ecology, natural and social sciences, governance, policy, law, and engineering.

Over a period of two years, students converge upon a few areas of focus based upon their interest, having been exposed to a new way of thinking that looks at problems not from the lens of a subject specialist, but from the perspective of one who recognizes the complex linkages between man and his environment.

Apart from doctoral research, the TERI SAS offers MSc degree programmes in Environmental Studies and Resource Management, Economics, Geoinformatics, Climate Science and Policy, Water Science and Governance and Biotechnology; MBA programme in Sustainability Management; and MTech programmes in Renewable Energy Engineering and Management, Water Resources Engineering and Management and Urban Development Management; and LL.M. programmes in Environment & Natural Resources Law and in Infrastructure & Business Law.

The University offers two MA programmes, one in Public Policy and Sustainable Development, and the other in Sustainable Development Practice. The TERI SAS is one of a select group of 22 institutions chosen worldwide by the MacArthur Foundation, USA, to run the Sustainable Development Practice programme.

The TERI SAS offers four-year undergraduate degree programmes (FYUP) and five-year integrated postgraduate degree programmes (FYIPP). The University has launched FYUP in Data Science, Environmental Studies, Economics and Business Administration along with FYIPP in Data Science and Environmental Studies from academic session 2023. All the programmes have been designed in accordance with the National Education Policy (NEP) 2020 and the recent guidelines issued by the University Grants Commission with in-built choices of multiple entry and multiple exit options mapped with employability opportunities.

The University uses modern pedagogical tools, richly supplemented by field visits, live industry projects, and hands-on applications. It provides the very best in equipment and instruments, which includes state-of-the-art computer facilities, well-equipped laboratories, video-conferencing facilities, and access to South Asia's most comprehensive library on energy and environment.

TERI SAS has established excellent partnerships and collaborative arrangements with a number of institutions overseas, including Yale University, USA; The Freie University of Germany; Utrecht University, The Netherlands; North Carolina State University, USA; and University of Technology, Australia.



For further information, please contact TERI
School of Advanced Studies, 10 Institutional
Area Vasant Kunj, New Delhi - 110 070, India

+91 11 71800222
✉ registrar@terisas.ac.in
🌐 www.terisas.ac.in

/terischool @terischool /company/terischool /TERISchoolofAdvancedStudies